Alt Order #



WXYZ 20777 W. 10 MIle Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

Invoice # Invoice Date Invoice Month Invoice Period 315688-1 11/06/12 November 2012 10/29/12 - 11/06/12

Account Executive Sales Office Station Sales Region WXYZ Dave Lombardo EWS - Washingt National

Advertiser Product Estimate Number Michigan Education Associ 314-Michigan Education A 1830

Flight Dates

10/30/12 - 11/06/12

Billing Calendar

www.wxyz.com

Billing Address:

Mundy Katowitz Media Inc Attention: Accounts Payable 1322 G Street SE Washington, DC 20003-3021

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Broadcast	Cash	
Special Handling		
IDB # 14019	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

315688

Billing Type

Spots/

Line Start Date	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 11/01/12	11/06/12	7 Action	News This Mor	ni 430a-5a	11-11	:30	4	\$300.00	NM		
Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> 111	Spots/Week 3	Rate \$300.00						
Spots: # 0	Ch Day Air	Date Air	Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate	Туре
		/01/12 4:	54 AM 7 Action	n News This Morning	430a-5a	:3	O MEA12JEN	NKI NSH		\$300.00	NM
2 V	VXYZ F 11	/02/12 4:	54 AM 7 Action	n News This Morning	430a-5a	:3	O MEA12JEN	NKI NSH		\$300.00	NM
3 V	VXYZ M 11	/05/12 4:	50 AM 7 Action	n News This Morning	430a-5a	:3	O MEA12JEN	NKI NSH		\$300.00	NM
Weeks:	Start Date 11/06/12	End Date 11/12/12	<u>MIWIFSS</u> - 1	Spots/Week 1	Rate \$300.00						
Spots: # 0			Time Descrip		Start/End Time		th Ad-ID			Rate	Type
4 V	VXYZ Tu 11	/06/12 4:	54 AM 7 Action	n News This Morning	430a-5a	:3	O MEA12JEN	NKI NSH		\$300.00	NM
2 11/01/12	11/06/12	5am New	vs M-F	5-6am M-F	11-11	:30	4	\$900.00	NM		
Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> 111	Spots/Week 3	Rate \$900.00						
Spots: # 0	Ch <u>Day Air</u>	<u>Date</u> Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate	Туре
1 V	VXYZ Th 11	/01/12 5:	43 AM 5am Ne	ews M-F	5-6am M-F	:3	O MEA12JEN	NKI NSH		\$900.00	NM
2 V	VXYZ F 11	/02/12 5:	52 AM 5am Ne	ews M-F	5-6am M-F	:3	O MEA12JEN	NKI NSH		\$900.00	NM
3 V	VXYZ M 11	/05/12 5:	42 AM 5am Ne	ews M-F	5-6am M-F	:3	O MEA12JEN	NKI NSH		\$900.00	NM
Weeks:	Start Date 11/06/12	End Date 11/12/12	<u>MIWIFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$900.00						
Spots: # 0			Time Descrip		Start/End Time		th Ad-ID			Rate	
4 V	VXYZ Tu 11	/06/12 5:	43 AM 5am Ne	ews M-F	5-6am M-F	:3	O MEA12JEN	NKI NSH		\$900.00	NM
3 11/06/12	11/06/12	Action Ne	ews 6am	6-7am M-F	- T	:30	1	\$2,000.00	NM		
Weeks:	Start Date 11/06/12	End Date 11/12/12	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$2,000.00						
Spots: # 0	Ch <u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate	Туре
1 V	VXYZ Tu 11	/06/12 6:	17 AM Action I	News 6am	6-7am M-F	:3	O MEA12JEN	NKI NSH		\$2,000.00	NM

INVOICE



3 WXYZ M

11/05/12

12:44 AM Jimmy Kimmel Live

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | Invo

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1830

:30 MEA12JENKI NSH

\$750.00 NM

	www.wxyz.o	com								
				0/5			Spots/	.	_	
ne		End Date	Description	Start/End Time		Length	Week	Rate	Туре	
4	11/01/12	11/06/12	M-F 7-9am	7-9am M-F	22-22	:30	8	\$2,000.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spoto: # Ch	10/30/12 Day Air	11/05/12 222	6	\$2,00 0.00 Start/End Time	Longth	V41D			Poto Type
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u> /01/12		7-9am M-F		Ad-ID MEA12JE	NVI NCU		Rate Type \$2,000.00 NM
			/01/12 7.29 AM M-F 7		7-9am M-F		MEA12JE			\$2,000.00 NM
	3 WX		/02/12 7:25 AM M-F 7		7-9am M-F		MEA12JE			\$2,000.00 NM
	4 WX		/02/12 7:25 AM M-F 7		7-9am M-F		MEA12JE			\$2,000.00 NM
			/05/12 7:29 AM M-F 7		7-9am M-F		MEA12JE			\$2,000.00 NM
			/05/12 7:29 AW M-F 7: /05/12 8:48 AM M-F 7:		7-9am M-F		MEA12JE			\$2,000.00 NM
	Weeks:	Start Date	End Date MIWIFSS	Spots/Week	Rate	.30	WEAT 25E	NKI NSII		\$2,000.00 NIV
	Woollo.	11/06/12	11/12/12 - 2	2	\$2,000.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
	8 WX	(YZ Tu 11	/06/12 7:49 AM M-F 7	-9am	7-9am M-F	:30	MEA12JE	NKI NSH		\$2,000.00 NM
	7 WX	(YZ Tu 11,	/06/12 8:48 AM M-F 7	-9am	7-9am M-F	:30	MEA12JE	NKI NSH		\$2,000.00 NM
5	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	S-	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSSS-	Spots/Week	Rate \$1,200.00					
	Spots: # Ch			intion	Start/End Time	Length	Ad-ID			Rate Type
_		YZ Sa 11			SAT 7-8am		MEA12JE	NKI NSH		\$1,200.00 NM
	11/04/12	11/04/12	Action News SUN 6am	n SUN 6-7am	S	:30	1	\$1,200.00	NM	
			MENTERO							
	Weeks:	Start Date 10/30/12	End Date MTWTFSS S	Spots/Week 1	<u>Rate</u> \$1.200.00					
	Spots: # Ch			intion	Start/End Time	l enath	Ad-ID			Rate Type
				News SUN 6am	SUN 6-7am		MEA12JE	NKI NSH		\$1,200.00 NM
7	11/01/12	11/05/12	M-F 9a-10a	9-10am M-F	111	:30	3	\$1,500.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS 111	Spots/Week	Rate \$1,500.00					
	Spots: # Ch		, 1 11	J	Start/End Time	Longth	Ad-ID			Rate Type
			/01/12 9:35 AM M-F 9		9-10am M-F		MEA12JE	NKI NSH		\$1,500.00 NM
	1 WX		/02/12 9:23 AM M-F 9		9-10am M-F		MEA12JE			\$1,500.00 NM
			/05/12 9:45 AM M-F 9		9-10am M-F		MEA12JE			\$1,500.00 NM
		-							NIN 4	ψ1,000.00 T4IV
	11/01/12	11/05/12	5-6pm M-F	5-6pm M-F	111	:30	3	\$3,000.00	NM	
	Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 111	Spots/Week 3	<u>Rate</u> \$3,000.00					
	Spots: # Ch			•	Start/End Time	Lenath	Ad-ID			Rate Type
			/01/12 5:23 PM 5-6pm	' 	5-6pm M-F		MEA12JE	NKI NSH		\$3,000.00 NM
2 WXYZ F 11/02/12 5:14 PM 5-6pm M-F			5-6pm M-F	:30	MEA12JE	NKI NSH		\$3,000.00 NM		
3 WXYZ M 11/05/12 5:51 PM 5-6pm M-F				5-6pm M-F		MEA12JE			\$3,000.00 NM	
9	11/01/12	11/05/12	Jimmy Kimmel Live	1205am-105am M	1-F 111	:30	3	\$750.00	NM	
_	Weeks:	Start Date 10/30/12	End Date MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$750.00					
	Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
			/01/12 12:57 AM Jimmy	·	1205am-105am N		MEA12JE	NKI NSH		\$750.00 NM
	2 WX		/02/12 12:56 AM Jimmy		1205am-105am N		MEA12JE			\$750.00 NM
			/05/12 12:30 AM limm		1205am 105am N		MEA12 IE			\$750.00 NN

1205am-105am M-I

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 11/06/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1830

	www.wxyz.	com								
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10	11/01/12	11/05/12	M-F 106a-206a	106am-206am	111	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/30/12		Spots/Week 3	Rate \$400.00					
	Spots: # Ch	Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
		(YZ Th 11)6a-206a	106am-206am	:3	O MEA12JE	NKI NSH		\$400.00 NM
	2 W	(YZ F 11,	/02/12 2:02 AM M-F 10)6a-206a	106am-206am	:3	O MEA12JE	NKI NSH		\$400.00 NM
	3 WX	(YZ M 11	/05/12 1:29 AM M-F 10)6a-206a	106am-206am	:3	O MEA12JE	NKI NSH		\$400.00 NM
11	11/03/12	11/03/12	SA 1230a-130a	1230am-130am	S-	:30	1	\$250.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$250.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
	1 W	(YZ Sa 11	/03/12 12:50 AM SA 12:	30a-130a	1230am-130am	:3	O MEA12JE	NKI NSH		\$250.00 NM
12	11/03/12	11/03/12	SA 130a-230a	130am-230am	S-	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$100.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WXYZ Sa 11/03/12 1:52 AM SA 130a-230a			130am-230am	:3	O MEA12JE	NKI NSH		\$100.00 NM	
13	11/04/12	11/04/12	SU 1130p-12a	1130pm-12am	S	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/30/12		Spots/Week 1	Rate \$1,000.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W)	(YZ Su 11, Credited		30p-12a	1130pm-12am	:0	0			\$1,000.00 NM
14	11/04/12	11/04/12	SU 12a-1a	12am-1am	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$350.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	(YZ Su 11	/04/12 12:51 AM SU 12	a-1a	12am-1am	:30 MEA12JENKI NSH				\$350.00 NM
15	11/03/12	11/03/12	SA 10-11am News	10-11am	S-	:30	1	\$1,750.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS S-	Spots/Week 1	Rate \$1,750.00					
	Spots: # Ch			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 W	(YZ Sa 11	/03/12 10:24 AM SA 10-	11am News	10-11am	:3	O MEA12JE	NKI NSH		\$1,750.00 NM
16	11/03/12	11/03/12	SA 10-11am News	10-11am	S-	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS S-	Spots/Week 1	Rate \$3,000.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 W	(YZ Sa 11	/03/12 10:55 AM SA 10-	11am News	10-11am	:3	O MEA12JE	NKI NSH		\$3,000.00 NM
17	11/04/12	11/04/12	SU 12-1p News	12-1p	S	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/30/12		Spots/Week 1	Rate \$3,000.00					
	Spots: # Ch			otion	Start/End Time	Lenat	th Ad-ID			Rate Type
			/04/12 12:38 PM SU 12-		12-1p		O MEA12JE	NKI NSH		\$3,000.00 NM
1 VVX12 30 11/04/12 12.36 FW 30 12-1p News				•					·	

INVOICE



Send Payment To:
WXYZ
P.O. Box 643405

Cincinnati, OH 45264-3405

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 315688-1
 11/06/12
 November 2012
 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1830

www.wxyz.com

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 11/04/12	11/04/12	ET Weekend 1-2pm	ET Weekend 1-2pm	·S	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFS3		Rate \$2,000.00					
Spots: # Ch	Day Air	Date Air Time Des	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 WX	(YZ Su 11/	04/12 1:18 PM ET V	Weekend 1-2pm	ET Weekend 1-2	2pn :3	O MEA12JE	NKI NSH		\$2,000.00 NM

<u>Total Spots</u> **38** <u>Gross Total</u> **\$52,600.00**

Payment Terms 30 Days

Agency Commission \$7,890.00

Net Amount Due \$44,710.00